

BERTHOLLET'S PRESS REVIEW

APRIL 08TH, 2024

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SCIENCE AND TECHNOLOGY :

5th April 2024
The Guardian

Apple lays off 600 workers in California after shuttering self-driving car project

In a consolidation move, Apple cut 600 jobs in Santa Clara, shifting from electric cars to AI. Other tech giants such as Amazon, Electronic Arts, Sony, Cisco Systems, and Snap also implemented layoffs, reflecting cost-cutting amid slower growth. These actions highlight current challenges in the tech industry, where companies are adjusting strategies to adapt to new market realities and streamline operations.

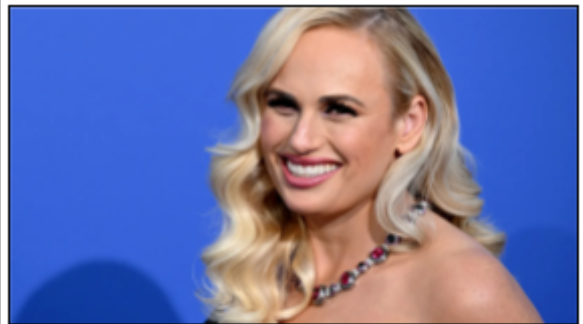
<https://www.theguardian.com/technology/2024/apr/05/apple-layoffs-california-self-driving-cars>

ART AND CULTURE :

April 5th, 2024
BBC News

Rebel Wilson's memoir and the trap for plus-sized stars

In *Rebel Rising*, the actress Rebel Wilson sheds light on her experience of being a plus-sized actress. She denounces how she was pigeon-holed as the "fat and fun character", and how producers wanted her to maintain her weight ; even though it would have been healthier to shift towards another lifestyle, as she did in 2020.



<https://www.bbc.com/culture/article/202405-rebel-wilsons-memoir-and-the-trap-for-plus-sized-stars>

SOCIETY:

5th April 2024
BBC

New York and beyond rattled by rare East Coast earthquake

A magnitude-4.8 earthquake struck near Lebanon, New Jersey, causing tremors felt from Pennsylvania to Connecticut, as reported by local residents. New Yorkers described swaying buildings and rattling fixtures, prompting safety assessments by officials. Experts suggest the quake may have occurred along reactivated fault lines, with a low risk of aftershocks.

<https://www.bbc.com/news/world-us-canada-68744372>



POLITICS:

5th April 2024
BBC

AI chatbot for civil servants moves a step closer

The UK government is extending trials of its Redbox Copilot project, an AI that summarizes official documents for civil servants. The system allows users to interact with a variety of documents and could include government announcements and parliamentary minutes. Unions support improved productivity through AI, but insist that employees receive fair benefits.



<https://www.bbc.com/news/uk-politics-68724499>

SPORT:

5th April 2024
BBC

Bronny James, son of LeBron, set to enter 2024 NBA draft

Bronny James, son of NBA icon LeBron, will enter the 2024 draft, rebounding from a cardiac arrest during USC practice. After surgery and college debut, he opts for the NBA Draft, maintaining NCAA eligibility. LeBron eagerly anticipates sharing the court. Draft set for June 26-27.



<https://www.bbc.com/sport/basketball/68745151>

ART AND CULTURE:

March 27th 2024
The Economist

Museums are becoming more expensive

The debate over museum admission fees has intensified as major institutions like MoMA have raised ticket prices to \$30, citing increased operational costs post-COVID-19. This trend raises concerns about accessibility and the potential alienation of younger and more diverse audiences. Although ticket sales contribute minimally to a museum's overall revenue, with the bulk coming from donations and government support, the principle of free or affordable access is under scrutiny. Critics argue that higher fees conflict with the mission of museums to be accessible to all, fearing that the move towards higher costs could exacerbate the decline in museum attendance. The challenge lies in balancing financial sustainability with the imperative to keep art and culture within everyone's reach.

<https://www.economist.com/culture/2024/03/27/museums-are-becoming-more-expensive>