

# BERTHOLLET'S PRESS REVIEW

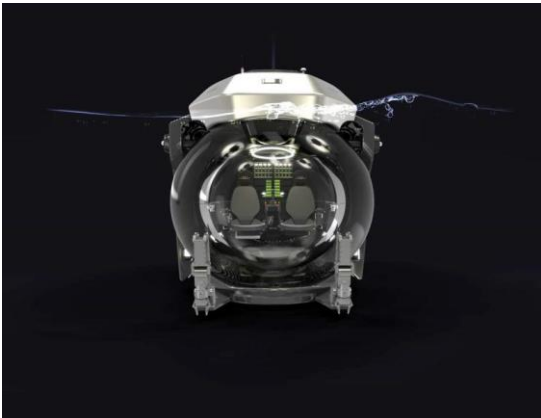
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## SCIENCE AND TECHNOLOGY :

**Billionaire plans to take submersible to Titanic nearly one year after OceanGate implosion.**

*June 1st 2024, USA Today*



Nearly one year after the OceanGate submersible disaster, an ambitious business plans to prove to the whole world that a trip to the titanic is safe. Larry Connor is going to test this submersible alone, as he is a known explorer, and also to prove how much he trusts his submersible.

"Patrick has been thinking about and designing this for over a decade," Connor told the outlet. "But we didn't have the materials and technology. You couldn't have built this sub five years ago."

<https://eu.usatoday.com/story/news/nation/2024/05/28/billionaire-larry-connor-submersible-titanic-wreckage-site/73879616007/>

## POLITICS :

**'The first TikTok election': are Sunak and Starmer's digital campaigns winning over voters?**

*The Guardian*

*June 1st 2024*

In the run-up to the surprise general election, both Labour and the Conservatives are heavily investing in digital campaigns, earning this election the moniker "the first TikTok election."

While Labour has posted more content on TikTok, both parties primarily focus on Facebook, YouTube, and Instagram and even e-mail or message campaigns.

In fact, despite TikTok's popularity, reach virality is challenging due to its algorithm. Influencers note Labour's effective use of memes and humor, contrasting with the Conservatives' more traditional approach.

This marks a significant shift from previous elections, where digital campaigning was less emphasized

<https://www.theguardian.com/politics/article/2024/jun/01/parties-starmer-sunak-digital-campaigns-social-media-tiktok>

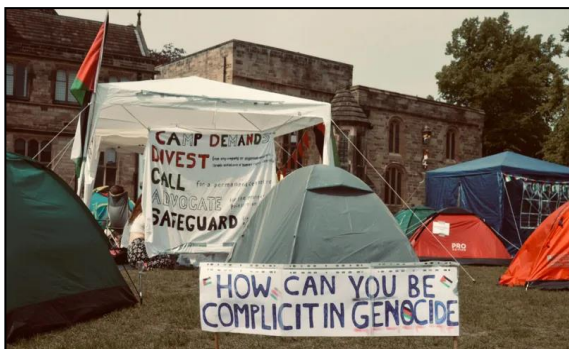
## SOCIETY :

### **pro-Palestinian protests on university campuses**

May 24th 2024, BBC

More than 200 university staff have signed an open letter in support of student pro-Palestinian protesters and universities are occupied all over the country by pro-Palestine protesters since 10 May. A teacher from one of these universities explained in the letter that the protest could force politicians to put pressure on Israel to stop its occupation. Shaid Mahmood, Vice-Chancellor of Durham University, said the conversation was open with the students. A student representative is pleased to see that university staff are joining them. Both parts are looking for constructive and substantive negotiations.

<https://www.bbc.com/news/articles/c6ppl5x3g6no>



## CULTURE :

### **Taylor Swift' course in Edinburgh**

June 1st 2024

*The Guardian*

There's a lot of talk about Taylor Swift's tour, which is filling stadiums wherever she goes. This time it's the turn of Edinburgh to welcome the singer and her 200,000 fans present that evening for the first concert of her turn. Scottish fans are delighted. The city says it's ready and has even gone so far as to give Taylor Swift' lessons to people who have bought tickets so that they can appreciate the singer's world.

<https://www.theguardian.com/music/article/2024/jun/01/scottish-swifties-edinburgh-taylor-swift-eras-tour>

## SPORT :

### **Novak Djokovic defeats Lorenzo Musetti in a five sets thriller after 3 am.**

June 2nd 2024, ATP Tour

Saturday night, Novak Djokovic won the best match of this year's Roland Garros tennis tournament. He played a five-set thriller where he was losing two sets to one against seed 29 Lorenzo Musetti. He managed to win the last two sets, which also enabled him to tie with former tennis player Roger Federer for most wins in a grand slam, at 369 wins.

He will be facing in the next round the 23rd seed Francisco Cerundolo, and must reach the final if he wants to have a chance to keep his N°1 ATP ranking.

But, on the other side, a tough opponent is standing: Second seed Jannick Sinner is guaranteed to become N°1 if he also reaches the final. This Sunday evening, he will be facing French player Corentin Moutet.

If both Djokovic and Sinner win all their matches, they will play against each other in the final, but Sinner will become number one at the end of the tournament, whilst Djokovic is playing for a 25th Grand slam win.

<https://www.atptour.com/en/news/djokovic-musetti-roland-garros-2024-saturday>

